



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
SFHS Compound, Misamis St., Bago Bantay, Quezon City



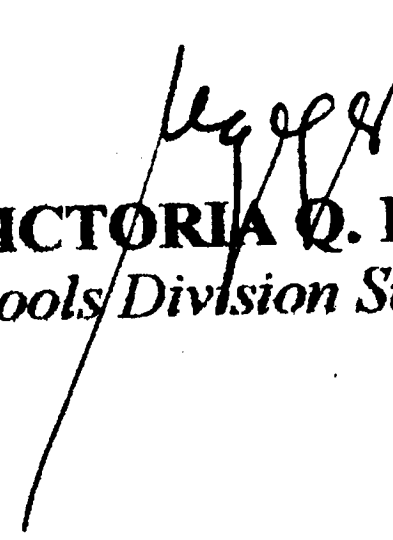
September 17, 2009

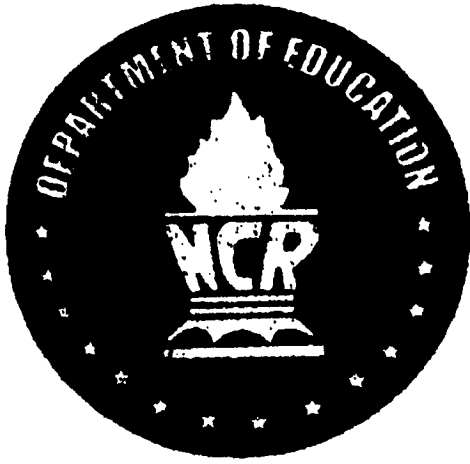
MEMORANDUM TO:

Asst. Schools Division Superintendents
Division/ District Supervisors
Secondary Principals
Head Teachers and Officers In-charge

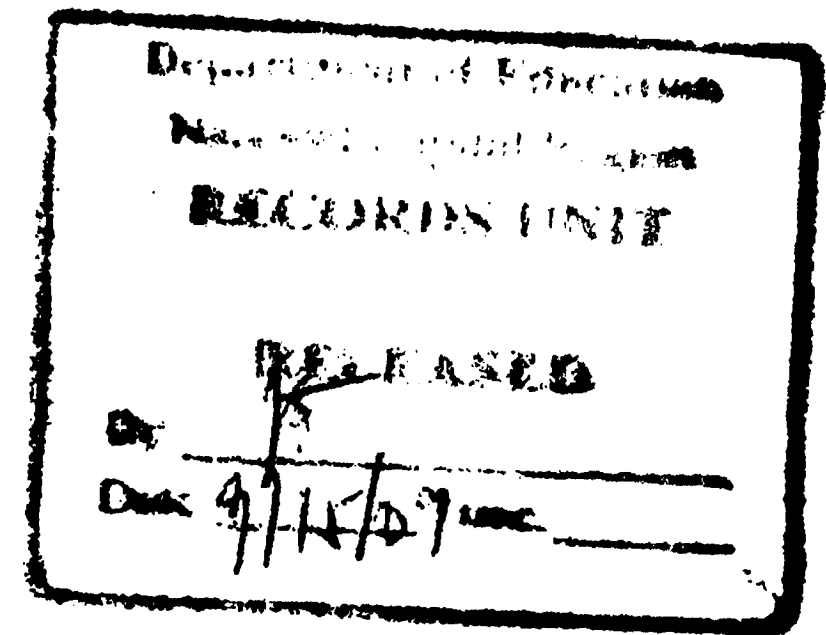
**ADOPT-A-SCHOOL & SM PRIME HOLDINGS'
"GREEN FILM FESTIVAL AT SM MALLS"**

1. For the information and guidance of the field, attached is Regional Letter No. 352 s. 2009 *re: Green Film Festival at SM Malls* showcases eight (8) award-winning documentaries and selected Hollywood films fostering environmental concern, contents of which is self-explanatory.
2. The project will run every Mondays and Tuesdays for three (3) consecutive weeks starting September 21, 2009 in SM Mall of Asia, SM Megamall and SM North Edsa and will be free of charge on a first come, first serve basis. Students are encouraged to participate in this notable project.
3. Attached are the screening schedules with every cinema's corresponding seating capacity.
4. Immediate and wide dissemination of this Memorandum is desired.


VICTORIA Q. FUENTES
Schools Division Superintendent



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)



September 14, 2009

To: Schools Division Superintendents

Dear Sir/Madam:

Enclosed is a letter from Executive Director Mari Paul C. Soriano of Adopt-A-School Program, Department of Education, the content of which is self-explanatory.

For your information.

Very truly yours,


TERESITA G. DOMALANTA, CESO III
Director IV

Encl.: As stated

REGIONAL LETTER NO. 352

1/65

September 9, 2009

TO: **Regional Directors**) NCR, Region III, &
Schools Division/City Superintendents) Region IV-A
Heads, Public Secondary Schools

FROM: **MARI PAUL C. SORIANO**
Executive Director
Adopt-A-School Program

RE: **Green Film Festival at SM Malls**

SM Prime Holdings has created the SM Cares program which consolidates Corporate Social Responsibility (CSR) initiatives, such as projects on environmental conservation and assistance to persons with disabilities and special needs. Among these undertakings, they have specifically highlighted the projects concerning environmental conservation which was instigated by the SM Environment Committee. This included the Trash to Cash recycling market, the Green Retail Agenda for mall tenants, contractors and suppliers and most recently, the SM Supermalls Green Bag. This time, another remarkable project of SM was offered to DepEd, in line with educating the youth on environmental issues and promoting their campaign to "go green."

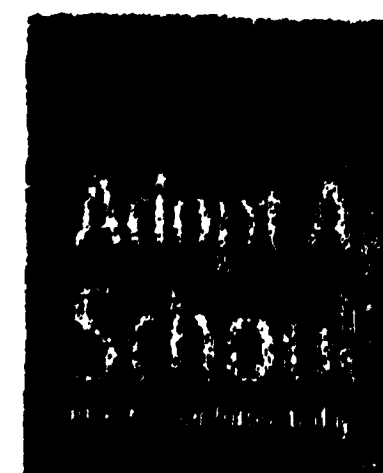
In the continuous effort of SM Malls to promote the go green campaign, they are launching the **SM Green Film Festival** which showcases eight (8) award-winning documentaries and selected Hollywood films fostering environmental concern.

The project will run every Mondays and Tuesdays for three (3) consecutive weeks starting September 21, 2009 in SM Mall of Asia, SM Megamall and SM North EDSA, respectively, and will be free of charge on a first come, first serve basis. Students are encouraged to participate in this notable project of SM Supermalls to gain more knowledge on environmental issues.

Attached are the screening schedules with every cinema's corresponding seating capacity. We recommend that secondary schools from National Capital Region, Region III, and Region IV-A utilize the whole seating capacity for each film, and have different batches of students per film showing.

For further inquiries, please contact Mr. Roel T. Bonito, Resource Mobilization Manager for Adopt-A-School Program, at 638-86-37 or 39 and email address: asp_secretariat@yahoo.com or Ms. Belinda S. Bartolome, Member of SM Environment Committee, at 636-00-48.


SORIANO



DEPARTMENT OF EDUCATION

SM GREEN FILM FESTIVAL

SM Mall of Asia

483 pax

September 21
(Monday)

TIME	FILMS	DURATION
08:00 AM	Home - French Embassy	97 mins (1 hr & 37 mins)
10:00 AM	11th Hour	88 mins (1hr & 28mins)
12:00 PM	The Day the Earth Stood Still	103 mins (1 hr & 43 mins)
02:30 PM	Abong/ Small Home - Japanese Embassy	130 mins (2hrs & 10 mins)

September 22
(Tuesday)

TIME	FILMS	DURATION
08:00 AM	An Inconvenient Truth	94 mins (1 hr & 34 mins)
10:00 AM	March of the Penguins	85 mins (1 hr & 25 mins)
12:00 PM	Day After Tomorrow	124 mins (2 hrs & 4 mins)
02:30 PM	4 Elements - Embassy of the Netherlands	89 mins (1 hr & 29 mins)

SM Megamall

621 pax -Cinema 8

September 28
(Monday)

TIME	FILMS	DURATION
08:00 AM	An Inconvenient Truth	94 mins (1 hr & 34 mins)
10:00 AM	Home - French Embassy	97 mins (1 hr & 37 mins)
12:00 PM	Day After Tomorrow	124 mins (2 hrs & 4 mins)
02:30 PM	4 Elements - Embassy of the Netherlands	89 mins (1 hr & 29 mins)

September 29
(Tuesday)

TIME	FILMS	DURATION
08:00 AM	11th Hour	88 mins (1hr & 28mins)
10:00 AM	March of the Penguins	85 mins (1 hr & 25 mins)
12:00 PM	The Day the Earth Stood Still	103 mins (1 hr & 43 mins)
02:00 PM	Abong/ Small Home - Japanese Embassy	130 mins (2hrs & 10 mins)



SIN HONOR EDOA The Black

598 pax - Cinema

4

October 5
(Monday)

TIME	FILMS	DURATION
08:00 AM	11th Hour	88 mins (1hr & 28mins)
10:00 AM	Home - French Embassy	97 mins (1 hr & 37 mins)
12:00 PM	The Day the Earth Stood Still	103 mins (1 hr & 43 mins)
02:00 PM	Abong/ Small Home - Japanese Embassy	130 mins (2hrs & 10 mins)

October 6
(Tuesday)

TIME	FILMS	DURATION
08:00 AM	An Inconvenient Truth	84 mins (1 hr & 24 mins)
10:00 AM	March of the Penguins	85 mins (1 hr & 25 mins)
12:00 PM	Day After Tomorrow	124 mins (2 hrs & 4 mins)
02:30 PM	4 Elements - Embassy of the Netherlands	89 mins (1 hr & 29 mins)